



Mechanical Engineering Department organizing online
WORKSHOP

on

“My Story” -
“Motivational Session by Successful Innovators”

Date: - 29-12-2020

Time: - 1:30 to 2:30 PM

Platform: - Google Meet

Department: - Mechanical Engineering

Speaker: - 1) Mr Mansuri Mohammad & Mr Kaushal Sitapara,
AI Doctor

Topic to be cover: -

- Idea Generation
- Implementation of Idea
- Importance of right Approach
- Execution methodology
- Challenges and how to overcome challenges
- How to set target goal?

Link: -

<https://meet.google.com/kxe-cmvs-stu>



Best tool for innovator is idea generation. Idea generation is the process where you generate ideas and solutions through sessions such as Sketching, Prototyping, Brainstorming, Brain writing, Worst Possible Idea, and a wealth of other ideation techniques. Ideation is also the third stage in the Design Thinking process. Although many people might have experienced a “brainstorming” session before, it is not easy to facilitate a truly fruitful ideation session. In this article, we’ll teach you some processes and guidelines which will help you facilitate and prepare for productive, effective, innovative and fun ideation sessions.

Ideation is often the most exciting stage in a Design Thinking project, because during Ideation, the aim is to generate a large quantity of ideas that the team can then filter and cut down into the best, most practical or most innovative ones in order to inspire new and better design solutions and products.

“Ideation is the mode of the design process in which you concentrate on idea generation. Mentally it represents a process of ‘going wide’ in terms of concepts and outcomes. Ideation provides both the fuel and also the source material for building prototypes and getting innovative solutions into the hands of your users.”

Idea generation will help you to,

- Ask the right questions and innovate with a strong focus on your users, their needs, and your insights about them.
- Step beyond the obvious solutions and therefore increase the innovation potential of your solution.
- Bring together perspectives and strengths of your team members.
- Uncover unexpected areas of innovation.
- Create volume and variety in your innovation options.
- Get obvious solutions out of your heads, and drive your team beyond them.



Mechanical Engineering Department of SAL College of Engineering has organized this IIC – Institution’s Innovation Council proposed webinar on the topic of “My Story - Motivational Session by Successful Innovators” and invitees are the alumni of SAL College of Engineering who have their successful Invention and Startup and they were also proposed grant by SSIP GIC, Ahmedabad.

Alumni of SAL College of Engineering has presented their views and success story in front of the SAL attendees on idea generation, implementation of idea, importance of right approach, execution methodology, challenges and how to overcome challenges and how to set target goal? Students has attended the webinar and also arranged the question – answer session and solved their query regarding their doubt about start up and innovation.