SAL COLLEGE OF ENGINEERING

Department of Information Technology

Webinar

On

"Process of Innovation Development - Prototyping"

"The impact of Artificial Intelligence on Innovation"

On 11th FEB, 2021.

Webinar Conducted by:- **Prof. Nilam Thakkar**

Director & Principal: - Dr. Rupesh Vasani Head of Department:- Dr. Vidhi Khanduja

Date: 11/02/2021

Venue: SAL College of Engineering

Mode of Webinar: Online – Google meet

Title of Webinar: Process of Innovation Development - Prototyping

No. of students Participated: 101

No. of faculties Participated: 1

No. of external Participated (if any): Nil

Objective:

Conduct a session and help students with their ideas/POCs in developing the prototypes.

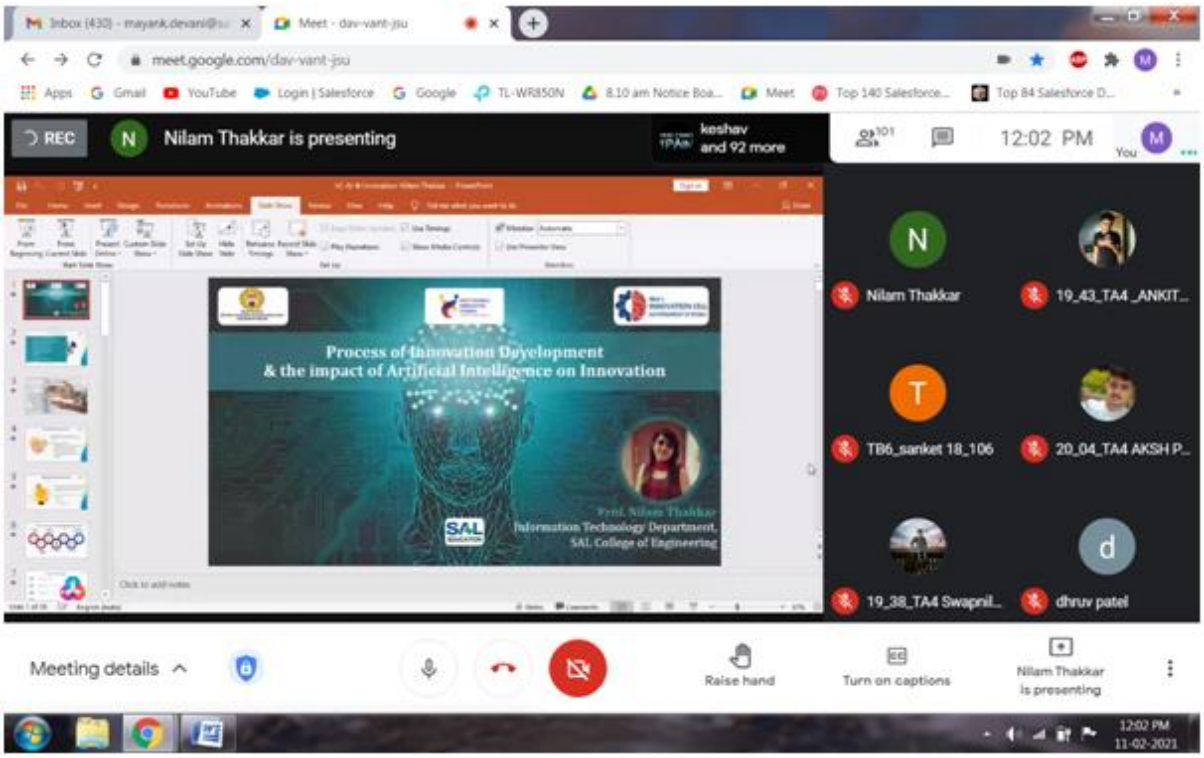
Various Technology projects are taken by students that offer solutions or processes that solve a technical problem. However the market implementation of such solutions also requires that the problem solution is designed to overcome not just the technical barriers but also market and business related barriers of costs, customer reach and collaborations and those that pertain to the practical nature of limited initial capacities within the team. This activity enabled students to have a clear understanding on the steps required to ensure that whatever solution they develop through prototype as their project should have a user who can afford it with desired needs. This session also helped students about how to develop prototype of the proposed problem.

About the Event:

The Department of Information Technology of SAL College of Engineering has organized a webinar on "Process of Innovation Development - Prototyping" for the 2nd Year Students. This webinar was organized so that students can understand the market situation and prepare their prototype according to the requirement.

Highlights of the Webinar:

The webinar started with the basic introduction of the topic and the Introduction of Institution's Innovation Council. The Process of innovation development was explained by the speaker. How to convert an idea into solution by making prototype which adds value from a customer's stand point, goal of innovation and innovation through Artificial Intelligence were discussed and explained to students.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Process of Innovation Development & the impact of Artificial Intelligence on Innovation
Prof. Nilam Thakkar
Information Technology Department, SAL College of Engineering
Nilam Thakkar
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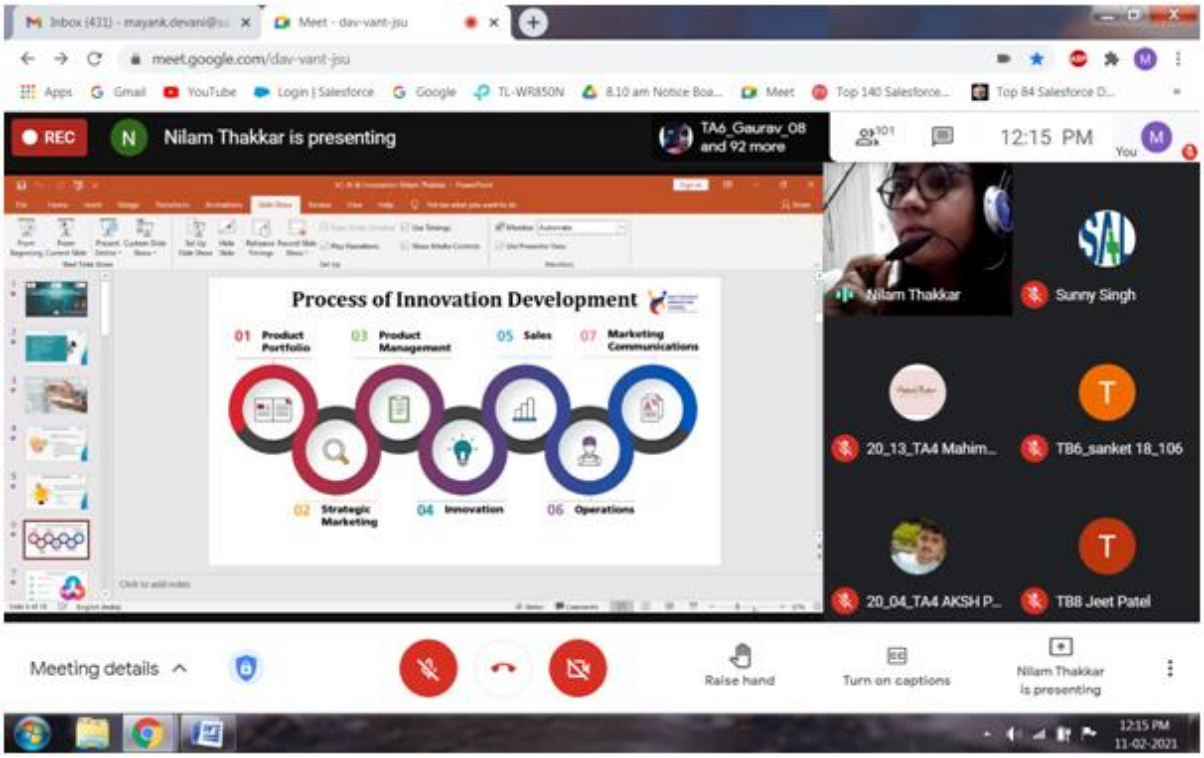
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12:15 PM
Process of Innovation Development
01 Product Portfolio
02 Strategic Marketing
03 Product Management
04 Innovation
05 Sales
06 Operations
07 Marketing Communications
Nilam Thakkar
Sunny Singh
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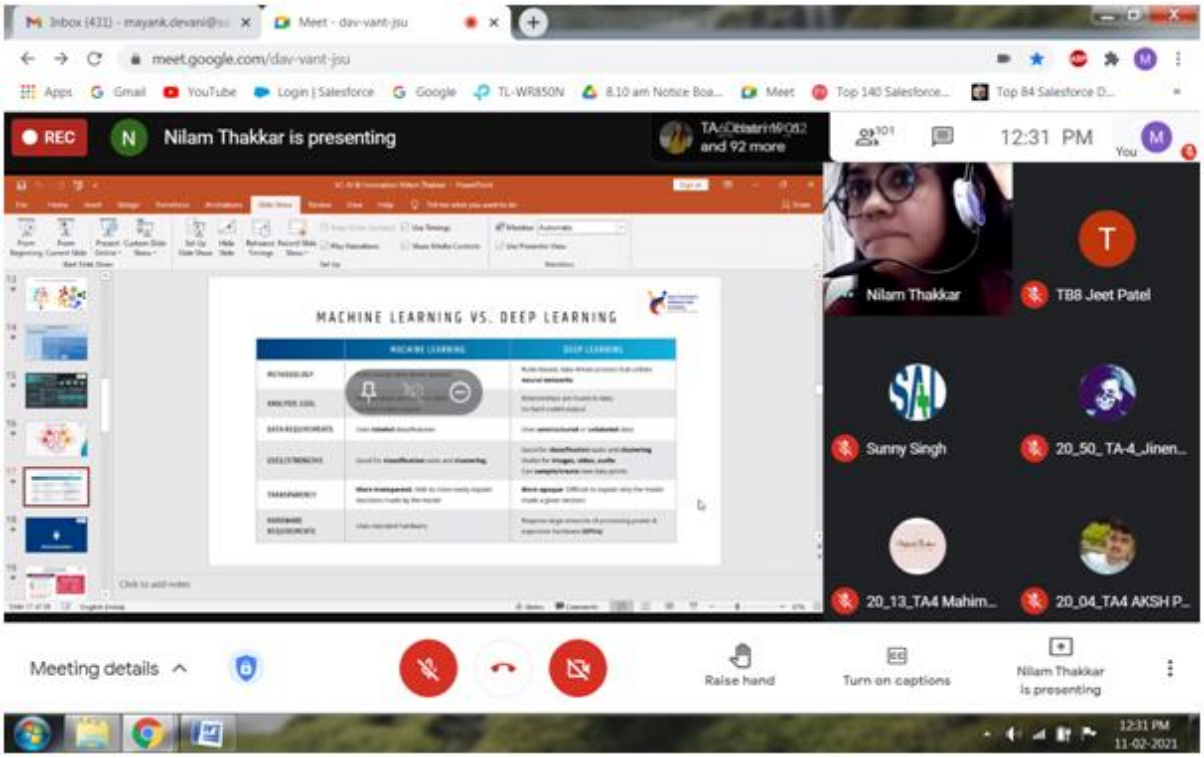
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MACHINE LEARNING VS. DEEP LEARNING
Nilam Thakkar
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Sunny Singh
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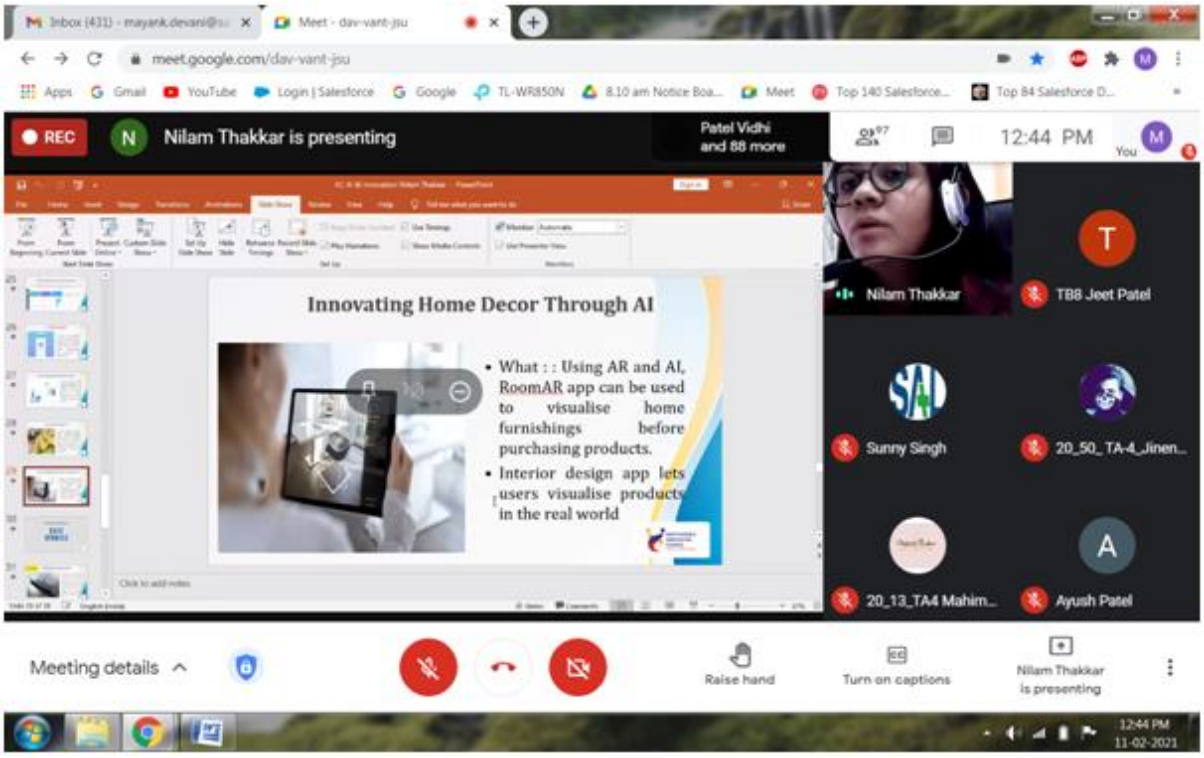
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Patel Vidhi
and 88 more
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Innovating Home Decor Through AI
What : : Using AR and AI, RoomAR app can be used to visualise home furnishings before purchasing products.
Interior design app lets users visualise products in the real world
Nilam Thakkar
TB8 Jeet Patel
Sunny Singh
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20_13_TA4 Mahim...
Ayush Patel
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Nilam Thakkar is presenting
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Total 101 Students have participated in this webinar by online mode of Google meet.

The link given to the students for online Webinar was https://meet.google.com/dav-vant-jsu

Report Prepared By:

Prof. Nilam Thakkar