Report of
"IDEATION POSTER"

The ISTE Chapter of SAL Education Campus proudly presents an Ideation Poster Event aimed at fostering creativity, innovation, and problem-solving among students. This initiative encourages participants to think beyond the conventional, identify real-world challenges, and visually present their unique ideas and solutions through compelling poster designs. By blending technical knowledge with imagination, the event serves as a platform for young minds to express their innovative concepts, promote collaborative thinking, and inspire a culture of design-driven problem-solving across disciplines.

Objective:

The **Ideation Poster Event** was organized to ignite creativity, critical thinking, and problem-solving abilities among students by encouraging them to present innovative ideas through visually engaging posters. The event aimed to foster a culture of innovation and interdisciplinary collaboration.

Duration: [14/04/2025]
Venue: SETI Building

Event Highlights:

- **Theme:** "Innovate to Elevate – Ideas that Transform"

- **Participants:** 120+ students from various branches including engineering students.
- **Format:** Individual and team-based poster presentations.
- **Evaluation Criteria:** Originality of idea, clarity of problem definition, feasibility of solution, creativity in presentation, and impact potential.

Activities Conducted:

- Poster display and walk-through presentations.
- Peer-to-peer interaction and feedback sessions.
- Judging by a panel of faculty and industry professionals.
- Special segment for top 5 ideas to pitch their solutions.

Outcomes:

- Students showcased diverse ideas ranging from sustainable technology to AI-driven solutions for social issues.
- Encouraged cross-domain thinking and collaboration.
- Winners were awarded certificates and recognition during the closing ceremony.
- The event received positive feedback and requests for more such innovation-driven platforms.

Conclusion:

The Ideation Poster Event successfully served as a launchpad for student innovation and creative expression. It strengthened ISTE Chapter's mission to build a culture of ideation and hands-on learning, aligning academic knowledge with real-world applications.

Photos of the Programme:

Coordinator   **Dr. Ajay Upadhyaya**
Prof. Sachi Bhavsar   **Chairman, ISTE-Chapter SAL Education**